



Atlantic
Rhododendron &
Horticultural Society

March 2021

Atlantic Rhododendron and Horticultural Society is hosting the **2021 American Rhododendron Society Spring Convention** to be held **June 3-6, 2021** at the Old Orchard Inn Resort and Spa, Wolfville, Nova Scotia, Canada. We are planning a live convention open and accessible to those residing in Nova Scotia and possible delegates from outside Nova Scotia depending on public health regulations in June. We have also expanded our conference to include a virtual presence accessible to members worldwide!

The American Rhododendron Society brings together people interested in rhododendrons and azaleas through publications, events, local and regional meetings, and international conferences. ARS chapters are found throughout the United States and Canada, as well as globally in Denmark, Finland, Holland, Scotland, Sweden and Sikkim. "At large" members reside in countries around the world including Australia, New Zealand, Korea, Japan, Thailand, Brazil, France, German, Latvia, Poland, Russia and South Africa.

We need your support to make this event successful!

Why should you sponsor the ARS Convention 2021? In return we can offer you promotion by including your logo on our website, in social media and delegate materials (virtual/delegate bag); promotion of your business or organization to ARS members worldwide; exposure at our live event; and the satisfaction of knowing that you have contributed to the vitality of the Rhododendron community.

Why should you advertise at the ARS Convention 2021? Your ad will be seen by gardeners, horticulturalists and industry professionals from around the world this June. Show your support for our local and international Rhododendron enthusiasts!

If you cannot support our organization at this time, please consider sending a gift of merchandise to be used as participation prizes at our event!

Thank you for considering this request by the Atlantic Rhododendron and Horticultural Society. We look forward to receiving confirmation of your support.

Rebecca Lancaster and Jim Sharpe
American Rhododendron Society Convention 2021 Committee Co-Chairs

Atlantic Rhododendron and Horticultural Society supports and promotes the development and exchange of expertise and material relating to the practice of creating and maintaining year-round garden landscapes featuring rhododendrons and other suitable plants.

The American Rhododendron Society is a non-profit organization whose purpose is to encourage interest in and to disseminate information about the genus Rhododendron. Members' experience ranges from novice to expert. Society activities include public education, plant sales, flower shows, seed exchanges, and scientific research.

American Rhododendron Society Convention 2021 www.ars2021.org
www.facebook.com/ARS2021Convention Twitter @ars2021C Instagram ARS2021Convention